Practice Management Update



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1. Support for New Parents

If you missed the recent program on the Law Society's new Parental Support Program, take another look at the article, *Tickled Pink about Parental Leave* published in the <u>August 2008 issue of Communiqué</u>. And for some perspectives on parental leaves for support staff in small firms, read <u>Small firm strategies for support staff maternity leaves</u> by Natalie Fraser, published in the October 31, 2008 issue of <u>The Lawyers Weekly</u>.

2. Know Your Client!

The new Rules on client identification and verification come into effect in Manitoba on December 31, 2008. These Rules can be reviewed on The Law Society website and will be the subject of two upcoming professional development programs:

- Brandon: Monday, November 17, 2008, 12-1:30 at the Victoria Inn
- Winnipeg: Monday, November 24, 2008, 12-1:30 at the Law Society

To obtain more information and to register, click on the link above for the location you are interested in.

3. The Complete Lawyer

The new issue of <u>The Complete Lawyer</u>, (Volume 4, No. 6) is now available online. This issue contains numerous articles focused on law practice management including the following:

- Profitability Depends On The Quality Of Partners' Leadership Skills
- <u>Learn To Live In A Flat World</u>
- Overcoming The Psychological Barriers To Building A Solo Practice

4. Using Tech Tools More Effectively

Technology is great for those who know how to use it. The following resources will help you to become better at using some of today's most powerful technology tools:

• Effectively Using Powerpoint is an online CLE program from the Canadian Bar Association that takes place on Thursday, November 27, 2008 from 10-11:30 a.m. Registration is

available only to CBA members.

- In <u>BlackBerry 101: The Hidden Essentials</u> (published in the October/November 2008 issue of <u>Law Practice Magazine</u>) Dan Pinnington provides clear and helpful tips for using your Blackberry more efficiently and effectively.
- In <u>Tips to Build Up Your LinkedIn Profile</u> by Diana Rubin, posted on <u>Law.com</u> on November 5, 2008, you will find a practical resource to help you get the most mileage out of your profile on <u>LinkedIn</u>, one of the online networking tools most appealing to lawyers.

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